

With the sun setting on the first quarter of the year, we extend a warm welcome to you as we unveil the latest installment of our **IP Mid-Year Report.** 

Crafted by our intellectual property teams spanning Tallinn, Riga, and Vilnius, this report is your gateway to the ever-evolving landscape of intellectual property.

In this edition, we're particularly excited to highlight the **SME Fund grand scheme for 2024**, and the benefits that come with it.

Explore recent updates on AI's role in creation, copyright law amendments, modular design protection, and EPO fee increases from April 2024.

**TRINITI IP team** 

# Welcome on board!

#### Team

Intellectual Property Expert Maria Silvia Martinson Strengthens TRINITI Estonia's IP-IT Team

(TRINITI Estonia)





Maria Silvia Martinson is our new patent attorney at TRINITI Estonia, bringing deep expertise in intellectual property law, including trademarks, designs, and copyrights.

With experience representing clients before top IP offices, Maria's dedication promises to bolster our team's success and meet our clients' needs effectively.

Meet Maria Silva Martinson

# SME Fund grant scheme for 2024



SME Funds for 2024

EUIPO has made funding available again in 2024 for the protection of IP for small and medium-sized enterprises.

Use this opportunity to protect your trademark, design or patent with EU funding.

Not sure where to start? Contact our IP team!

Find out all about it

### You or AI?

# Who is the author of the creation?

Al tools are now common sources of content such as emails, texts, and images. Consequently, copyright lawyers frequently engage in discussions regarding the protection of Al-generated outputs.

This prompts the question: who holds legal ownership over these jointly created works?



You or Al – who is the author of the creation?

**Uncover the details** 

### Unsure on how to navigate the legal landscape of Al-generated content?

Get in touch with <u>MARIA SILVIA MARTINSON</u> or <u>KARMEN</u> <u>TURK</u>.

# If you have at least one employee working with a computer, you need an Al policy.

# <u>Al policy</u> for businesses is increasingly becoming a necessity rather than an option.

As AI technologies continue to advance and become more integrated into various aspects of business operations, it brings about a range of ethical, legal, and societal implications that need to be addressed.

Having a well-defined <u>AI policy</u> helps businesses navigate these challenges and ensure responsible and ethical use of AI technologies.

Here's a summary of an Al policy: How to avoid the risks of artificial intelligence.

# Amendments to the Copyright Law, their impact on works created by authors



Copyright Law, their impact on works created by authors Discover the changes to Latvian copyright law to match EU directives.

They affect the transfer of rights and fair pay for authors, especially in employment and service contracts in creative fields.

**Explore further** 

**Don't delay, safeguard your interests today.** Get in touch with <u>ZANE BORMANE</u> for guidance.

### **European Patent Office**

### The European Patent Office has changed its official fees

While most fees hold steady, others are inching up around 4%, with renewal fees for patents in their 3rd to 5th year soaring by 8% to 30%.

On the bright side there's a surprising 2% drop for 6th-year renewals.



European Patent Office Fee Increases from April 2024

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Find out more

### Want to explore possibility to patent your

### **invention?** Get in touch with <u>VILIJA VIEŠŪNAITĖ</u>.

# **Innovative Victory**



 Innovative Victory:
Protecting Modular Design in the European Market
TRINITI DUREX

### **Protecting Modular Design** in the European Market

The decision clarifies the difference between design elements that can be protected and those that are purely functional, emphasizing the need to show uniqueness and individuality when challenging a design's validity.

Read more!

# Want to explore possibility to patent your invention?

You can email <u>VILIJA VIEŠŪNAITĖ</u> directly.

# 3 keys for unlocking your IP potential and securing funding

In the startup realm, securing your ideas isn't just wise—it's essential.

Recent studies show that startups with registered IP are 10 times more likely to secure venture capital funding.

Prioritize understanding your IP assets, ensuring ownership or exclusive licensing, and timely registration to maximize your IP protection.

Find out now



S keys for unlocking your IP potential and securing funding

# A Game-Changer in IP dispute resolution in Lithuania - Mediation



in IP dispute resolution – Mediation

### Starting 2024, the Lithuanian State Patent Office (VPB) introduces mediation services

This initiative aims to provide an efficient, cost-effective, and confidential method to resolve disputes concerning trademark or design registration, invalidity, or revocation, without resorting to court proceedings.

### Key Highlights:

- Efficiency and Cost Savings: Mediation promises quicker dispute resolution and significant cost reductions.
- **Expert Mediators**: Conducted by qualified mediators from the VPB's Dispute Coordination division, ensuring professionalism and adherence to the Law on Mediation.
- **Free Service**: The mediation service is offered free of charge, reflecting the VPB's commitment to accessible dispute resolution.
- **Financial Incentive**: Withdrawal of opposition or requests for invalidity or revocation before a decision leads to a 50% fee refund.

This move by the VPB is expected to expedite dispute resolutions, lessen the financial burden on parties, and foster a constructive dialogue, potentially restoring relationships. It represents a valuable option for resolving disputes amicably and efficiently.

# "Triniti Jurex" Recognized in 2024 WTR1000 Survey!

Recognition in the WTR 1000 survey underscores its status as a leading trademark expert.

Praised for its comprehensive services and deep understanding of brand identity, with key figures <u>Vilija</u> <u>Viešūnaitė</u>, <u>Aurelija Rutkauskaitė</u>, <u>Mantas Rimkevičius Ph.D</u> and <u>Lina</u> <u>Zubovienė</u> highlighted for their prowess in contentious disputes and commercial guidance, respectively.

Read our blog



# **Buying a Facebook Account**



Checklist Before Buying a Facebook Account

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# What should you be aware of?

Before taking the plunge, it's crucial to understand that while it's a common move in today's digital scene, it comes with significant risks including platform rules, ownership limitations, legal liabilities, and potential privacy breaches.

We offer expert guidance for navigating these challenges and protecting your rights.

#### **Read our blog**

# Major Changes in International Trademark Classification

The system for trademark registration worldwide, managed by WIPO, is undergoing significant updates as of January 1, 2024.

These updates aim to modernize the classification to reflect advances in technology, changes in society, and environmental concerns, ensuring that it remains relevant for trademark registration.



Major Changes in International Trademark Classification

Read more

# Our contribution on "Dealroom" Lithuanian Startup

<sup>66</sup> The year 2023 marks a period of significant legal changes in Lithuania. A notable development is the legalization of different classes of shares, reflecting a more investor-friendly approach.

> Giedrė Čiuladienė Partner at Triniti Jurex

Together with "Startup Lithuania", "Practica Capital" and "Go Vilnius", we have initiated the "Dealroom" Lithuanian Startups Review, where our partner <u>Giedrė Čiuladienė</u> presented at the Wrap up of 2023 event.

View our blog post

TRINITI

# Victories and efforts in IP

We're excited to showcase our recent victories and ongoing efforts in

Intellectual Property work-field.

Catch up on our team's recent endeavors and accomplishments.

#### Find out more

### TRINITI JUREX

Vilniaus g. 31, Vilnius 01402, Vilnius Lithuania Jūs gavote ši naujienlaiškį, nes prenumeruojate "Triniti Jurex" naujienas.

Atsisakyti